



Clearwater Beach Taste Fest
Pier 60 Park
May 3rd



Restaurant Participation Levels

Five Star Participant \$1500 (limited number available)

- Participant will receive mentions on all marketing materials, Social Media, press releases and collateral promoting Clearwater Beach Taste Fest
- Restaurant Logo and Listing on the Clearwater Beach Chamber Taste Fest Website
- Includes up to 3 restaurants. (each would be provided a 6' table and 10'x10' tent and 4 wristbands per restaurant; additional restaurants \$100 each).
- Opportunity to win multiple awards including, "Best of the Taste", "Best Booth" and "People's Choice"
- Opportunity for a "selfie spot" to be decorated by participant using #tastefest
- 2 Full color 84x36 retractable banners featuring choice of chef or restaurant to be placed in prominent location during event.
- Chef Bio and photo **and** Restaurant History and photo on website
- 12 tickets to Taste Fest

Four Star Participant \$1000

- Participant will receive mentions on all marketing materials, Social Media, press releases and collateral promoting Clearwater Beach Taste Fest
- Restaurant Logo and Listing on the Clearwater Beach Chamber Taste Fest Website
- Includes up to 2 restaurants. (each would be provided a 6' table and 10'x10' tent and 4 wristbands per restaurant; additional restaurants \$175 each).
- Opportunity to win multiple awards including, "Best of the Taste", "Best Booth" and "People's Choice"
- 1 Full color 84x36 retractable banner featuring choice of chef or restaurant to be placed in prominent location during event.
- Chef Bio and photo **or** Restaurant History and photo on website
- 8 tickets to Taste Fest

Three Star Participant \$700

- Participant will receive mentions on all marketing materials, Social Media, press releases and collateral promoting Clearwater Beach Taste Fest
- Restaurant Logo and Listing on the Clearwater Beach Chamber Taste Fest Website
- Includes 1 restaurant. (each would be provided a 6' table and 10'x10' tent and 4 wristbands per restaurant; additional restaurants \$300 each).
- Opportunity to win multiple awards including, "Best of the Taste", "Best Booth" and "People's Choice"
- 1 Full color 84x36 retractable banner featuring choice of chef or restaurant to be placed in prominent location during event.
- Chef Bio and photo **or** Restaurant History and photo on website
- 5 tickets to Taste Fest

Two Star Participant \$400

- Participant will receive mentions on all marketing materials
- Restaurant Logo and Listing on the Clearwater Beach Chamber Taste Fest Website
- Includes 1 restaurant. (each would be provided a 6' table and 10'x10' tent and 4 wristbands per restaurant; additional restaurants \$300 each)
- Opportunity to win multiple awards including, "Best of the Taste", "Best Booth" and "People's Choice"
- 2 tickets to Taste Fest



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Deadlines

TASTE FEST PARTICIPATION DEADLINE

Participation Package to be Completed:

- Participation Form – Completely filled out and sent in as soon as possible
- Chef Bio/photo and/or Restaurant History/photo – Completely filled out and sent in as soon as possible (if applicable)
- Payment in full – Completely filled out and sent in as soon as possible
- **Advertising DEADLINE for promotional materials: March 15, 2019**

Upon completion of the package, please email to Amanda.payne@beachchamber.com

You may also mail completed package to:

Clearwater Beach Chamber of Commerce

Attn: Amanda Payne

429 Poinsettia Ave.

Clearwater, FL 33767

Payment Accepted: Cash, Check, Visa, Master Card, American Express

PROMOTIONAL MATERIALS DEADLINE

Taste Fest

- Participation Package and payment must be received by March 15, 2019 to be included in all advertising associated with event

MANDATORY MEETING & GENERAL INFORMATION

We will review all information and questions at the **Mandatory** meeting so please have a representative from your establishment in attendance. The meeting will be held **May 2, 2019, 2:30 p.m.** at the Clearwater Beach Recreation Center. Their address is 69 Bay Esplanade Clearwater Beach. Rack cards will be handed out at the meeting.



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Participation Form

Restaurant Information

Restaurant Name:		
Contact(s):		
Street Address:		
Phone Number(s)(best)	()	()
Email Address:		
Web Address:		

***Please note, only 4 wristbands will be administered to representatives working your booth for the Taste Fest event. No Exceptions.**

Levels of Participation

<input type="checkbox"/>	5 Star		\$ _____
<input type="checkbox"/>	4 Star		\$ _____
<input type="checkbox"/>	3 Star		\$ _____
<input type="checkbox"/>	2 Star		\$ _____
<input type="checkbox"/>	Additional Locations	# of _____ x \$ _____	\$ _____
Total Submitted			\$ _____



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SAMPLE PAGE OF PRINTED MATERIALS

Proudly Created By CMSA ADVERTISING CMSA.COM

The image displays several promotional items for the Clearwater Beach Taste Fest:

- Main Poster:** Features the event title, date (May 12th), time (6:00-9:00 pm), and location (Beach Walk). It lists activities like food sampling, wine & craft beer, and a funk band performance. It also mentions 33 participating restaurants and a ticket price of \$35.
- Restaurant Week Voter Form:** A form for voters to select their favorite restaurant and server. It includes a note that forms must be received by May 26th, 2017.
- Judge Sign:** A sign for judges to identify themselves at the event.
- Event Signage:** Smaller versions of the main poster and a sign for the event on May 12th.

Presented by: Morten Plant Hospital, Cheney Brothers, Spectrum, Beach Bee, and Clearwater Beach Chamber of Commerce. Contact: 727.447.7600, ClearwaterBeachTasteFest.com.