



*Clearwater Beach Taste Fest  
Pier 60 Park  
May 3rd, 2019*



Dear Partner in Success,

**COMMITTEE**

Amanda Payne, President/CEO  
[Clearwater Beach Chamber](#)

Juli Norberg,  
Director of Sales & Marketing  
[Hampton Inn & Suites by Hilton](#)  
Committee Chairman

Sydney Veimau,  
Special Events Manager  
[Clearwater Beach Chamber](#)

Roberto Rubi, Office Manager  
[Clearwater Beach Chamber](#)

Sheri Aquilar, Manager  
[Island Way Grill](#)  
Beer/Wine/Soda Committee

Paul Andrews, General Manager  
[Shepherd's Beach Resort](#)  
Budget Committee

Mary Devine, Owner  
[CMSA Advertising](#)  
Marketing Committee

Rick Norberg,  
Director of Food & Beverage  
[Jimmy's Fish House & Iguana Bar](#)  
Entertainment Committee

Terry Schmidt, Owner  
[Whirlwind Events & Entertainment](#)  
Logistics Committee

Michael Mastruserio, Owner  
[Proforma N&M Communications](#)  
Restaurant Committee

Scott Alexander, Sales Rep  
[Proforma N&M Communications](#)  
Restaurant Committee

Sheri Heilman, Owner  
[Bob Heilman's Beachcomber](#)  
Sponsorship Committee

Kristi Watson, Sales Coordinator  
[The Tropics Boat Tours](#)  
Volunteer Committee

Yiannis Halvatzis,  
Special Events Specialist  
[City of Clearwater Parks & Rec](#)  
Special Events Beach Liaison

Dominic Tornatore,  
District Sales Manager  
[Cheney Brothers, Inc.](#)

John Harris,  
Executive Chef / F&B Director  
[Sheraton Sand Key Resort](#)  
Restaurant Liaison

The Clearwater Beach Chamber of Commerce and Committee Chairman Juli Norberg of Hampton Inn & Suites by Hilton cordially invites you to partner with us for the 10<sup>th</sup> Annual **Clearwater Beach Taste Fest**. We are pleased to announce that the Clearwater Beach Chamber is partnering with Ocean Allies to make this year's celebration a waste free event.

This event will take place on Friday, May 3rd from 6:00-9:00 p.m. We are very excited to again host this event at **Pier 60 Park** on Clearwater Beach! This year we have entertainment by the cover band **C'Nergy**. The celebration will include fine food from 30+ restaurants, Wine (including samples) & Craft Beer! We have expanded the judging table and are thrilled to announce our first ever "People's Choice Award"! We expect the 2019 Taste Fest to be our largest yet and we look forward to your partnership in that success.

Please review the sponsorship opportunities (attached) and select the level that would be most beneficial to your organization. To ensure your presence on all marketing materials we request your response by **March 30, 2019**.

If you have sponsored this event in the past, you know the Taste Fest event is fun, the food is great, and the cause is worthwhile. If this is your first time participating as a sponsor, you will garner great exposure to your business, support your community, and have a fantastic time!

Please feel free to contact me with any questions that you may have.

Sincerely,

Amanda Payne  
Clearwater Beach Chamber of Commerce

429 Poinsettia Ave. \* Clearwater Beach, FL 33767 \* (727) 447.7600



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## **Sponsor Participation Levels**

### **Presenting Sponsor: \$15,000 (one available)**

#### Sponsorship Benefits:

- Prominent Recognition as Presenting Sponsor throughout event
- Opportunity to welcome the crowd kicking off the event
- Opportunity for a "selfie spot" to be decorated by participant using #tastefest
- Seat as Judge in Taste Fest Competition
- Tented double booth to display products of choice
- Recognition as Presenting Sponsor on Stage Banners, Gate Banners, etc.
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, etc.)
- 20 Tickets to Taste Fest

### **Executive Chef Sponsor: \$8,000 (4 available)**

#### Sponsorship Benefits:

- Recognition as Executive Chef Sponsor throughout event
- Seat as Judge in Taste Fest Competition
- Recognition as Executive Chef Sponsor on Stage Banners, Gate Banners, etc.
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, etc.)
- 15 Tickets to Taste Fest

### **Chef de Cuisine Sponsor: \$5,000 (6 available)**

#### Sponsorship Benefits:

- Recognition as Chef de Cuisine Sponsor throughout event
- Recognition as Chef de Cuisine Sponsor on Stage Banners, Gate Banners, etc.
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, etc.)
- 10 Tickets to Taste Fest

### **Sous Chef Sponsor: \$3,000**

#### Sponsorship Benefits:

- Recognition as Sous Chef Sponsor throughout event
- Recognition as Sous Chef Sponsor on Stage Banners, Gate Banners, etc.
- Listing on all collateral and social media materials
- 8 Tickets to Taste Fest

### **Foodie Friends: \$1,500**

#### Sponsorship Benefits:

- Recognition as Foodie Friends Sponsor throughout event
- Listing prominently displayed on all collateral and social media materials
- 4 Tickets to Taste Fest



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## Sponsor Participation Form

<b>Sponsor Name:</b>		
<b>Contact(s):</b>		
<b>Street Address:</b>		
<b>Phone Number(s)(best)</b>	(     )	(     )
<b>Email Address:</b>		
<b>Web Address:</b>		

Level of Participation:

Level	Commitment	Selected
Presenting	\$15,000	
Executive Chef	\$8,000	
Chef de Cuisine	\$5,000	
Sous Chef	\$3,000	
Foodie Friends	\$1,500	