



AMPLIFY Clearwater Taste Fest
Pier 60 Park
May 1st, 2020

AMPLIFY
CLEARWATER
ESTABLISHED 2019

Dear Partner in Success,

COMMITTEE

Sheri Aquilar, Manager
Island Way Grill
Committee Chairman

Jeni Borrow, Director, Business
Development & Member
Engagement
AMPLIFY Clearwater

Sydney Marks, Events Manager
AMPLIFY Clearwater

Juli Norberg,
Director of Sales & Marketing
Hampton Inn & Suites by Hilton
Beer/Wine/Soda Committee

Paul Andrews, General Manager
Shepherd's Beach Resort
Budget Committee

Mary Devine, Owner
CMSA Advertising
Marketing Committee

Rick Norberg,
Director of Food & Beverage
Jimmy's Fish House & Iguana Bar
Entertainment Committee

Terry Schmidt, Owner
Whirlwind Events & Entertainment
Logistics Committee

Michael Mastruserio, Owner
Proforma N&M Communications
Restaurant Committee

Sheri Heilman, Owner
Bob Heilman's Beachcomber
Sponsorship Committee/Ocean
Friendly Rep

Kristi Watson, Sales Coordinator
The Tropics Boat Tours
Volunteer Committee

Yiannis Halvatzis,
Special Events Specialist
City of Clearwater Parks & Rec
Special Events Beach Liaison

Dominic Tornatore,
District Sales Manager
Cheney Brothers, Inc.

John Harris, Director
Direct Seafood
Restaurant Liaison

AMPLIFY Clearwater and Committee Chairman Sheri Aquilar of Island Way Grill cordially invites you to partner with us for the AMPLIFY Clearwater Taste Fest. We are pleased to announce that AMPLIFY Clearwater is partnering with Ocean Allies to make this year's celebration a waste free event.

This event will take place on Friday, May 1st from 6:00-9:00 p.m. We are very excited to again host this event at **Pier 60 Park** on Clearwater Beach! This year we have entertainment by Jose Valentino- EMMY® Award Winner & multi-Latin GRAMMY® Nominee. The celebration will include fine food from 30+ restaurants, Wine & Craft Beer, and more! We expect the 2020 Taste Fest to be our largest yet and we look forward to your partnership in that success.

Please review the sponsorship opportunities (attached) and select the level that would be most beneficial to your organization. To ensure your presence on all marketing materials we request your response by **March 16, 2020**.

If you have sponsored this event in the past, you know Taste Fest is fun, the food is great, and the cause is worthwhile. If this is your first time participating as a sponsor, you will garner great exposure to your business, support your community, and have a fantastic time!

Please feel free to contact me with any questions that you may have.

Sincerely,

Amanda Payne
President/CEO
AMPLIFY Clearwater

429 Poinsettia Ave. * Clearwater Beach, FL 33767 * (727) 447.7600



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Sponsor Participation Levels

Presenting Sponsor: **\$10,000 (one available)**

Sponsorship Benefits:

- Prominent Recognition as Presenting Sponsor throughout event
- Opportunity to welcome the crowd kicking off the event
- Seat as Judge in Taste Fest Competition
- Tented double booth to display products of choice
- Recognition as Presenting Sponsor on Stage Banners, Gate Banners, etc.
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 15 Tickets to Taste Fest

Executive Chef Sponsor: **\$8,000 (4 available)**

Sponsorship Benefits:

- Recognition as Executive Chef Sponsor throughout event
- Seat as Judge in Taste Fest Competition
- Recognition as Executive Chef Sponsor on Stage Banners, Gate Banners, etc.
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 12 Tickets to Taste Fest

Chef de Cuisine Sponsor: **\$5,000 (6 available)**

Sponsorship Benefits:

- Recognition as Chef de Cuisine Sponsor throughout event
- Recognition as Chef de Cuisine Sponsor on Stage Banners, Gate Banners, etc.
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 8 Tickets to Taste Fest

Sous Chef Sponsor: **\$3,000**

Sponsorship Benefits:

- Recognition as Sous Chef Sponsor throughout event
- Recognition as Sous Chef Sponsor on Stage Banners, Gate Banners, etc.
- Listing on all collateral and social media materials
- 6 Tickets to Taste Fest

Beer Tumbler OR Wine Glass Sponsor: *NEW!* **\$2,500 (1 of each available)**

Sponsorship Benefits:

- Business logo displayed on 500 wine glasses OR 500 beer tumblers, which will be sold at the event and given to all VIP attendees
- Listing on all collateral and social media materials
- 4 Tickets to Taste Fest

Foodie Friends: **\$1,500**

Sponsorship Benefits:

- Recognition as Foodie Friends Sponsor throughout event
- Listing prominently displayed on all collateral and social media materials
- 4 Tickets to Taste Fest



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Deadlines

TASTE FEST SPONSORSHIP DEADLINE

Sponsorship Package to be Completed:

- Sponsorship Form – Completely filled out and sent in as soon as possible
- Payment in full – Completely filled out and sent in as soon as possible
- Advertising DEADLINE for promotional materials: **March 16, 2020**

Upon completion of the package, please email to jeni@amplifyclearwater.com

You may also mail completed package to:

AMPLIFY Clearwater

Attn: Jeni Borrow

P.O. Box 3573

Clearwater, FL 33767

Payment Accepted: Cash, Check, Visa, Master Card, American Express

PROMOTIONAL MATERIALS DEADLINE

Taste Fest

- Participation Package and payment must be received by March 16, 2020 to be included in all advertising associated with event



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Sponsor Participation Form

Sponsor Name:		
Contact(s):		
Street Address:		
Phone Number(s)(best)	()	()
Email Address:		
Web Address:		

Level of Participation:

Level	Commitment	Selected
Presenting	\$10,000	
Executive Chef	\$8,000	
Chef de Cuisine	\$5,000	
Sous Chef	\$3,000	
Foodie Friends	\$1,500	